

Entertainment : Tune-In Package

indoorDIRECT's Restaurant Entertainment Network is a dynamic and flexible platform for entertainment marketing. Our network is geared for short or long form content, behind the scenes trailers and traditional tune-in commercial placement. Nielsen research has shown that our viewers enjoy watching the network and think it's a smart way to advertise.



Traditional Commercial Placement / Tune-In Companion Banner

64%

of viewers were more interested in tuning in to a TV show advertised on theBITE*

32%

of viewers stated they would watch a TV show after watching the ad on theBITE*

28%

of viewers recalled a specific TV tune-in advertisement seen on theBITE*