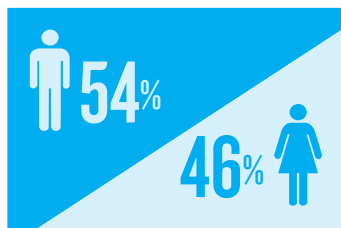


# DEMOGRAPHICS

## 90% of Americans will visit a Quick Service Restaurant each month.

National Restaurant Fact Sheet.

### GENDER



### FAMILY STATUS

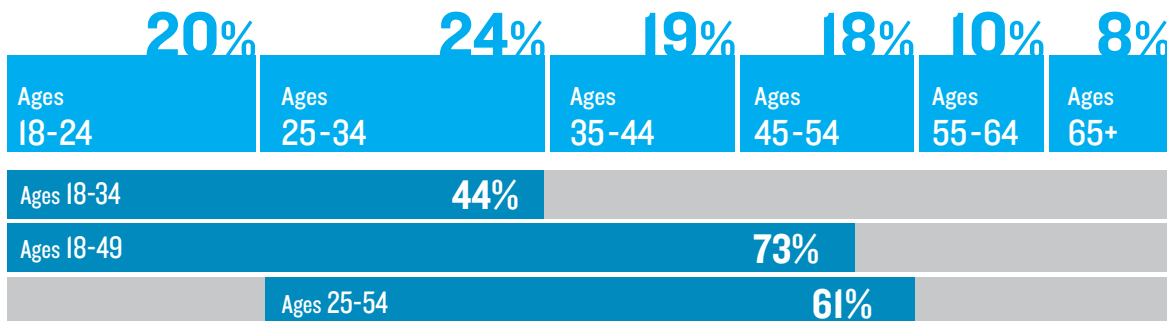


### RACE

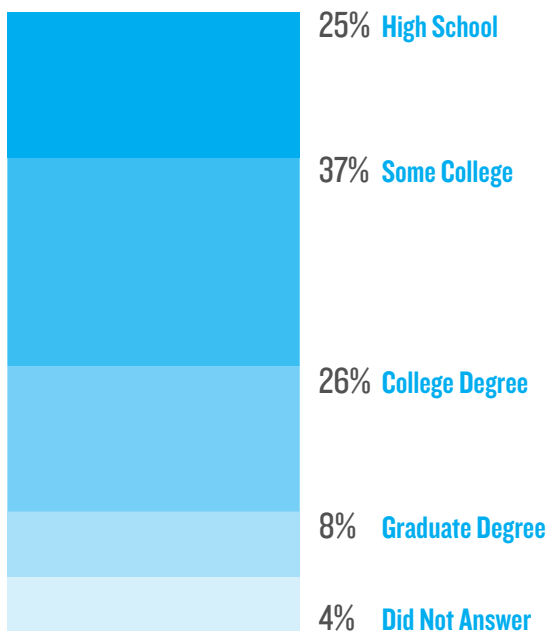
Percent may be greater than 100 due to Census allowing reclassification into multiple ethnic categories



### AGE LEVELS

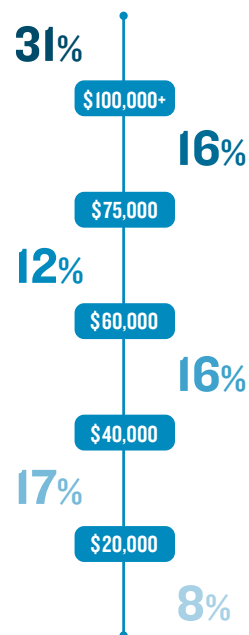


### EDUCATION



### HOUSEHOLD INCOME

Percentage out of 100



**indoor DIRECT**  
The Restaurant Entertainment Network

