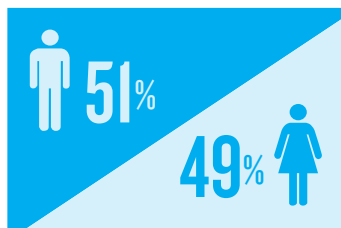


DEMOGRAPHICS

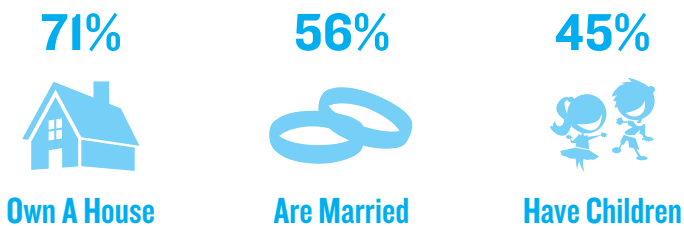
90% of Americans will visit a Quick Service Restaurant each month.

National Restaurant Fact Sheet.

GENDER



FAMILY STATUS

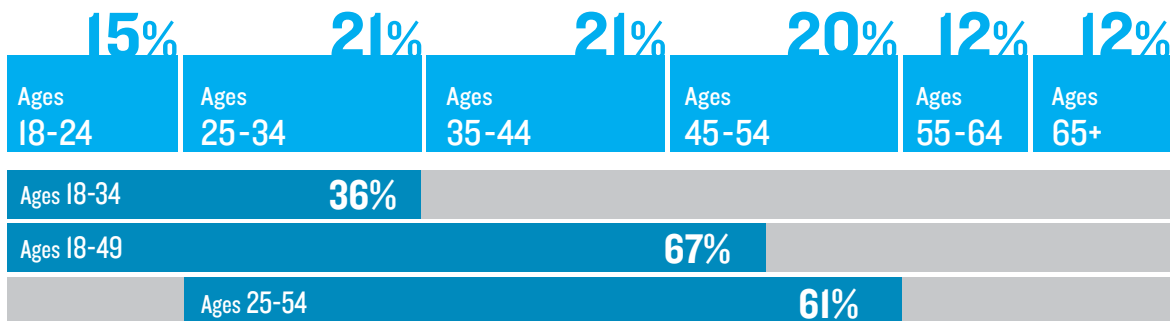


RACE

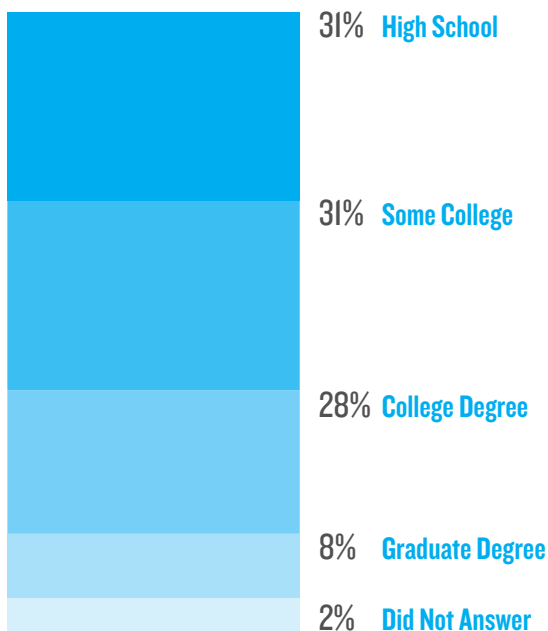
Percent may be greater than 100 due to Census allowing reclassification into multiple ethnic categories



AGE LEVELS

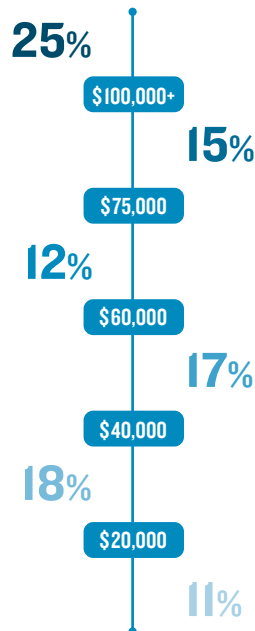


EDUCATION



HOUSEHOLD INCOME

Percentage out of 100



indoor DIRECT
The Restaurant Entertainment Network

